



# FEDERICO HANSON

R+D+I

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- /fedehanson
- fedehanson.com

## ABOUT ME

I'm an emphatic, responsible and organized person. Solo worker, but with experience in agile teams working beneath coaching and scrum environment. Good follower, but not afraid to take leadership. I am in constant search of new challenges and knowledge. At *me time* I enjoy traveling, motorcycle rides, discovering new cultures and cooking.

## LANGUAGES

SPANISH

ENGLISH

SWEDISH

ITALIAN

## WORK EXPERIENCE

### G&F DESARROLLO CORPORATIVO

Córdoba. AR  
may. 2014 -

### R+D+I

Research, Development and Innovation department manager.

In charge of:

- Design.
- Web design.
- Copywriting.
- Marketing campaigns.
- Illustrator.
- Serious games and applications design, for professional training.
- Video editing.

### LUDO PREVENCIÓN

Bogotá. CO  
may. 2018 -

### Design consultant

Design of serious games, dynamics and gamification of educational activities.

Illustrations and web design.

### APDR

Lima. PE  
feb. 2020 - ago. 2020

### Design consultant

Web design, illustrations.

Updates.

### ACERO ESTUDIO

Valencia. SP  
jun. 2006 - nov. 2011

### CAD & Design

Cad drawing for big engineering projects.

Websites design.

Infographics & environmental reports.

3D modeling and simulation.

2D & 3D Animation.

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## WORK EXPERIENCE (CONT.)

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### RÅGSVED SKOLAN

Stockholm. SW  
apr. 2003 - nov. 2005

#### IT Supervisor

Network management, techs & innovation.

### 24h Bet AB

Stockholm. SW  
aug. 2001 - mar. 2003

#### Front End

Online poker, betting and casino apps layouts.

Advertising campaigns.

Animation.

## EDUCATION

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### VARIOUS

Vª Carlos Paz. AR  
jan. 2019 - nov. 2021

Digital marketing basics - **Google**.

- CRM management and marketing campaigns - **Hubspot**.

- Digital marketing copywriting - **Coursera**.

- Social networks and leads - **Linkedin**.

- VR & 360 Video Production - **Coursera**.

### IDFP

Valencia. SP  
2008.

Adobe Creative Suite.

Advanced Illustrator.

### KOMVUX

Stockholm. SW  
2003 - 2005.

Last UE level in Swedish language.

Last UE level in English language.

HTML & PHP basics.



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## EDUCATION (CONT.)

### EDH

Neuquén. AR  
mar. 1996 - dec. 1999

Habitat designer degree.

### CRI

C. del Uruguay. AR  
1989 - 1995.

Italy's culture, geography and language.

## SKILLS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE PREMIER

ADOBE ANIMATE

FIGMA

WONDERSHARE FILMORA

AUTOCAD 2D-3D

SONY SOUNDFORGE

MS EXCEL

GVSIG

SKETCHUP

3D STUDIO MAX

CINEMA 4D

BLENDER 3D

HUBSPOT

EMBLUE

FUNNELYTICS

WORDPRESS

ELEMENTOR

WORDWALL

QUIZZWIZARD

GENIALLY

MIRO

WOOCAP

GOOGLE OFFICE TOOLS

## INTERESTS

PHOTOGRAPHY, MOTORCYCLES, TRAVELING, COOKING.



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